

The report on the study visit to the Yunus Social Business Centre University of Florence (YSBCUF).

Study visit to the Yunus Social Business Centre took place in a period May 24, 2019 – June 03, 2019.

The study visit involved both team members of the Erasmus+ Jean Monnet Activities "Social Entrepreneurship: the European Union Experience and Practices" (project number 600258-EPP-1-2018-1-RU-EPPJMO-MODULE) – Prof. Irina Katunina and Dr. Yulia Fomina.

The study visit was organized by Enrico Testi, Director Yunus Social Business Centre University of Florence, and Elisa Marrocu, Research assistant of YSBCUF.

Study visit included the following activities:

- ✓ Participation in a workshop on social business in Pistoia with future social business entrepreneurs on "vision, product development, customer journeys etc." in Pistoia Social Business City.
- ✓ A presentation of the research project of Yulia Fomina and Irina Katunina "Social Entrepreneurship – Motives and Factors of Success and Failure" during the class of Dr. Enrico Testi and Prof. Biggeri at the University of Florence. The presentation included a description of Jean Monnet module "Social Entrepreneurship: the European Union Experience and Practices".
- ✓ Participation in the class of Dr. Enrico Testi and Prof. Biggeri at the University of Florence. The University students of the course in Social Economy and Sustainability presented their works.
- ✓ Participation in the event for the Prize of "Youth and Social Business competition" of Social Business Lab, Pistoia.
- ✓ Visits to social enterprises in Florence. The interviews with social entrepreneurs aimed to study some good practices; collecting the information for the research purposes and for case studies. Two interviews were done during the visit with leaders of the following social enterprises:

Consorzio Pegaso

Pegaso Network for social cooperation Toscana Onlus, is a consortium composed of 22 Social Cooperatives. Active throughout the region Tuscany, Pegaso aims to start a process of innovation, promotion, qualification of the social enterprise and enhancement of the visibility of the Tuscan social cooperation policy.

Trisomia 21

It is an association that deals with people with Down syndrome or similar genetic intellectual disability, and their families. The Milleluci Cafè is the bar they manage in Piazza Leopoldo, where boys and girls with Down syndrome work.

The main outcomes of the study visits are such as two case studies that will be included in the textbooks (at the 2nd year of the project); adoption of some teaching methods and techniques used by professors at the University of Florence; two interviews with social entrepreneurs that will be used for the research purposes.